

Max Lean NS

Non-Stimulating Fat Loss Accelerator

Max Muscle Sports Nutrition created **Max Lean NS** to provide our customers with a product that was effective at accelerating fat-loss without the use of non-stimulants such as caffeine and ephedrine. The **MMSN** Research and Development Team formulated a proprietary blend of ingredients that could deliver the best results without a stimulating effect.

Garcinia Cambogia (Hydroxycitric Acid) is the key ingredient in **Max Lean NS** that works by limiting or slowing lipogenesis or fat conversion because it is a competitive inhibitor of this enzyme ATP-citrate-lyase. Research studies done on animals suggest that hydroxycitric acid may also help to reduce appetite. Calcium Pyruvate has been shown to increase over-all weight loss in dieters by 37%, and increase overall fat loss by 48%. Pyruvate works by enhancing or increasing fat metabolism as energy, rather than glucose or glycogen. This process helps muscles retain vital nutrients while reducing body fat levels. Coleus Forskholii has been shown to be a natural fat burner that has no known side effects by triggering an increase in cyclic adenosine monophosphate or "cAMP". By increasing cAMP, it helps turn on the system responsible for release of fat from the cells of the body where it is stored. Presently, forskolin is the only substance known to turn on this mechanism without triggering the central nervous system and mimicking adrenaline (epinephrine). When we bypass the nervous system, we can avoid the stimulating effects commonly seen with other thermogenic agents. L-Carnitine is a potent amino acid found abundantly within skeletal muscle that helps to regulate fat metabolism. It also carries fatty acids into the mitochondria, where they are oxidized and converted into energy. Carnitine makes it possible to increase energy while burning fat. Guggul Sterones also known as Commiphora mukul extract is a natural thyroid stimulator that has been shown to lower fat levels in the blood and actually reduce bad cholesterol (LDL) while increasing the levels of good cholesterol (HDL). One of the most important trace elements in Kelp is iodine. This mineral is essential for the proper functioning of the thyroid. Kelp is important when on calorie restricted diets due to the fact that in addition to its ability to support thyroid function, Kelp also provides many essential minerals the body can be deficient in when restricting calories. Research suggests that Ginger is a mild thermogenic and may improve circulation and can have a warming effect on the body. It is also an excellent addition to your diet, as it calms stomach activity and is considered by many to be a digestive aid. Chromium is a trace mineral that plays a vital role in helping to regulate blood sugar levels that can help to prevent poor absorption of glucose for energy. Without chromium, blood fats tend to rise because the liver cannot filter them out. If you are deficient in chromium, you run the risk of low energy levels, higher blood fat (cholesterol) and health problems.

The MM Sports Nutrition Research and Development Team has created a synergistically superior non-stimulating fat-burner by incorporating the most effective non-stimulating ingredients into one inclusive formula. When combined with a sound diet and conditioning program, **Max Lean NS** is the perfect product for those wishing to increase their metabolism and promote fat-loss without the stimulating effects of traditional stimulant based fat-burners.

Your assurance of quality®

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Size: 120 Capsules
Serving Size: 2-4 Capsules
Servings Per Container: 30

KEY FEATURES

- Non-Stimulating Fat-Loss Accelerator
- Ephedrine & Caffeine Free
- Appetite Suppressor
- Thyroid Support

KEY MESSAGES

- Synergistically superior non-stimulating fat-burner by incorporating the most effective non-stimulating ingredients into one inclusive formula.
- Garcinia Cambogia works by limiting or slowing lipogenesis or fat conversion.
- Calcium Pyruvate has been shown to increase over-all weight loss in dieters by 37%, and increase overall fat loss by 48%.
- Coleus Forskholii directly activates a substance in the body called adenylate cyclase, which triggers an increase in cyclic adenosine monophosphate or "cAMP". This helps turn on the system responsible for release of fat from the cells of the body where it is stored.
- L-Carnitine is a potent amino acid found abundantly within skeletal muscle that helps to regulate fat metabolism.
- Guggul Sterones also known as Commiphora mukul extract is a natural thyroid stimulator that has been shown to lower fat levels in the blood and actually reduce bad cholesterol (LDL) while increasing the levels of good cholesterol (HDL).
- One of the most important trace elements in Kelp is iodine a mineral that is essential for the proper functioning of the thyroid.
- Research suggests that ginger is a mild thermogenic that may improve circulation and can have a warming effect on the body.
- Chromium is a trace mineral that plays a vital role in helping to regulate blood sugar levels which can help to prevent poor absorption of glucose for energy.

TARGET MARKET

Primary: Customers looking for an alternative to the traditional stimulant based fat-burners.

Secondary: Customers looking to suppress appetite, maintain healthy thyroid functioning and overall health.

RECOMMENDED STACK

- Max Lean 24 Hr System (Daytime, EF and Nighttime)
- Max Cleanse & Lean
- Max CLA
- Max Carb & Fat Away
- Max Pro or High 5

Max Lean NS

30 Capsules

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Serving Size: 2-4 Capsules
Servings Per Container: 30

Supplement Facts

Serving Size: 2-4 Capsules
Servings Per Container: 30

	Amount Per Serving	% DV*
4 Capsules Contain:		
Garcinia Cambogia (50% hydroxycitric acid)	1000mg	
Calcium Pyruvate	1000mg	
Coleus Forskolii (Yields 25mcg forskolii)	250 mcg	
L-Carnitine Tartrate	240mg	
Guggul Sterones (Commiphora Mukul extract)	50mg	
Ginger Root Powder	40mg	
Kelp	20mg	
Chromium Complex	200mcg	

*Daily value not established.

Ingredients: Garcinia Cambogia, Calcium Pyruvate, Coleus Forskolii, L-Carnitine Tartrate, Commiphora Mukul extract (guggul sterones), Ginger Root, Kelp, Chromium Complex, Rice Flour and Magnesium Stearate. Gelatin Capsule.

Directions: Take 2-4 capsules preferably in the morning. Dosage can be split (2 capsules in the morning and 2 capsules in the early afternoon). Swallow capsules with 10-16 ounces of water.

Suggested Dosages: Max Lean NS has been formulated as a non stimulating fat burner. We recommend four capsules a day taken with the following options. Two capsules in the morning, and two more in the afternoon. You can take all four in the morning if you don't have the option of taking them later in the day. It is preferable to take them on an empty stomach before a meal. If you experience an upset stomach or any other unusual side effects discontinue use. It may be advisable to start with a lower dose on the first day, such as one capsule in the morning and another in the afternoon.

Warning: Max Lean NS™, This product may not be used by those taking a MAO inhibitor, or those who may have high blood pressure, diabetes, are nursing or pregnant, or who have pernicious anemia, liver or kidney dysfunction or disease, nervousness, depression, anxiety, seizure disorders, cardiac irregularities of any type, pheochromocytoma, or difficulty in urinating and/or prostate enlargement. Discontinue use immediately and seek medical advice if dizziness, sleeplessness, tremors, nervousness, heart palpitations or headaches occur.

Keep out of the reach of children. Do not, under any circumstances, provide this product to children under the age of 18 without a physician's examination and clearance.

*These statements have not been evaluated by the Food & Drug Administration. This product is not intended to diagnose, treat, cure or prevent disease.